# **Carly Maloney**

Pittsburgh Walk Intern at The National Kidney Foundation

cemst26@mail.rmu.edu

## Experience

#### Pittsburgh Walk Intern at National Kidney Foundation

September 2013 - Present (2 months)

- Create Press Releases and Media Kits for distribution
- Manage Teams and Walker kits for National Kidney Walk in Pittsburgh
- Develop challenges with donations, promote through e-blasts
- Create various signage calling for donations and volunteers

#### Colonial Ambassador at Robert Morris University

August 2012 - Present (1 year 3 months)

- Give weekly tours to prospective students and families
- Promote the University to visitors during open houses & Saturday visits

#### Freshman Year Seminar Program Mentor at Robert Morris University

August 2011 - August 2013 (2 years 1 month)

- Teach an eight week seminar class
- Help incoming freshman become accustomed to life at Robert Morris University
- Interact with students & keep track of attendance and grades
- Provide guidance to students with troubling issues

#### Communication Intern at Pittsburgh Airport Area Chamber of Commerce

January 2013 - April 2013 (4 months)

- Send weekly e-mail blasts, manage Constant Contact correspondence
- Assistant Editor for the Flightline, PAACC Quarterly Newsletter
- Serve as ambassador to the chambers publics, members, & community

#### Colonial Caller at Robert Morris University

September 2012 - February 2013 (6 months)

- Call prospective students
- Provide information about applications
- Answer questions about the school or acceptance process

## Organizations

Lambda Pi Eta Inductee

### Courses

# **Bachelors Degree, Communications - Public Relations**

Robert Morris University (PA)

Professional Writing Advertising Campaigns Social Media and Public Relations Organizational Communication Intercultural Communication Public Speaking Public Relations Campaigns Advertising Strategies in PR and Promotions Global Communications Crisis Communications Communications Seminar International Business Management Theory & Practice

## Skills & Expertise

**Social Media Public Speaking Student Affairs PowerPoint Event Planning** Research **Microsoft Office** Facebook **Microsoft Excel Microsoft Word Time Management** Editing **Customer Service Public Relations Blogging Resume Writing Social Networking Press Releases Volunteer Management** Leadership Fundraising **Nonprofits Newsletters Event Management Social Media Marketing** 

## Education

**Robert Morris University (PA)** Bachelors Degree, Communications - Public Relations, 2010 - 2014

**Ss. John Neumann and Maria Goretti Catholic High School** 2006 - 2010

Interests

Event planning, public relations, traveling, research, team work.

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Contact Carly on LinkedIn