

EXPERIENCE

Event Development Intern, Kidney Walk and NKF Golf Classic National Kidney Foundation

Aug 2013 – Present

- Created Press Releases and Media Kits for distribution
- Managed Teams and Walker Kits for National Kidney Walk in Pittsburgh
- Implemented challenges with donations, promoted through e-blasts
- Developed various signage calling for donations and volunteers
- Contacted sponsors and local businesses for donations

Communications Intern

Pittsburgh Airport Area Chamber of Commerce

Jan – May 2013

- Sent weekly e-blasts, managed Constant Contact correspondence
- Assistant Editor for the Flightline, PAACC Quarterly Newsletter
- Served as ambassador to the chambers publics, members, & community

Colonial Ambassador

Office of Admissions – RMU

Aug 2012 – Present

- Gave weekly tours to prospective students and families
- Promoted the University to visitors during open houses & Saturday visits

SPECIAL PROJECTS

Public Relations Campaigns

Fall 2013

- Launched campaign encouraging RMU students to recycle on campus
- Researched issues and competition, produced budget and timeline
- Compiled data from surrounding universities and communities

Communications Seminar

Fall 2013

Karma Kommunikatons Team Member

- Planned event to raise money for Alex's Lemonade Stand Foundation
- Produced timeline, event packet, and maintained contact with ALSF
- Communicated with donors, sponsors, judges, and RMU community

Advertising and Communications Strategies

Spring 2012

Marketing and PR Campaign for America's Natural Gas Alliance

- Research Department member
- Composed and distributed surveys and analyzed results
- Collaborated with social media team, utilized marketing strategy

SKILLED IN



ACTIVITIES

Public Relations Society, **President**
Student Government Association, **Vice President**
Class of 2014, **President** (2012-2013)
Claddagh Club, **Vice President**
Lambda Pi Eta Communications Honor Society



EDUCATION

Robert Morris University
BA in Communication/Public Relations
Minor: International Business
Expected graduation date: May 2014
Current GPA: 3.50