



Karma Kommunications

Dear Friend of Karma Kommunications:

Thank you so much for your kind donation for our **“Lip Syncing for Cancer”** event which took place on November 20, 2013 at Robert Morris University. With your help, we exceeded our target goal of \$250 and surpassed \$300!

Your generous donation was used for inclusion with our prizes for First, Second, Third, and Crowd Favorite. Winners were chosen on their ability to lip sync a song, while dressing like their favorite bands/performers. Students campus wide came to enjoy the performances and vote for their favorites.

All profit raised from our event will be donated to **Alex’s Lemonade Stand Foundation (ALSF)** and help with **3.5 hours of research!** Without you we would not have met this goal!

The Karma Kommunications Team, seniors at Robert Morris University, were required to plan an event and raise money for a non-profit organization for their final Communications course. We chose ALSF because is close to our hearts, and a cause we believe in strongly.

Thank you again for your generous donation, we sincerely appreciate it!

Sincerely,

#### **Executive Team**

Carly Maloney  
Max Rickard  
Melissa Egnacheski  
Michael Battisti  
Sarah Cave  
Shanice Cook

#### **Philanthropy**

Alex’s Lemonade Stand

#### **Contact**

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**We’re good PR.**

Karma Kommunications Team Member